

TOWN OF WELLESLEY



MASSACHUSETTS

BOARD OF APPEAL

GARRETT S. HOAG
DANA T. LOWELL
F. LESTER FRASER

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65-14

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Petition of Wellesley Auto Sales, Inc.
(Estate of Theodore L. Wegerdt)

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:05 p.m. on May 20, 1965, on the petition of Wellesley Auto Sales, Inc., requesting a special permit under the provisions of Section XXIIIA, Part C 3. a. 7. and Part E, of the Zoning By-law which will allow the applicant to erect a standing sign at 986 Worcester Street on property owned by the Estates of Theodore L. Wegerdt.

Henry D. White, attorney, represented the petitioner at the hearing.

The Planning Board questioned the height and location of the proposed sign in its report.

On April 26, 1965, the petitioner filed its request for a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Statement of Facts

The property involved is located within a Business "A" District. The petitioner, who has the Plymouth Chrysler dealership and operates a service station at the location, seeks permission to erect a standing sign, in accordance with the National program of the Chrysler Corp. to improve the appearance of its agencies. It is proposed to remove all existing signs on the property, with the exception of the existing wall signs on the building reading, "Wellesley Auto Sales," and in place of these to erect a double faced standing sign 8'1 7/8" wide, 9'9 3/16" high and 10" thick, with a star above 4'6" x 4'6", 10" thick. It will be mounted on a steel pole 14' high, and if erected, will be 29' 3 3/16" from the ground to the top of the star. The sign will have a steel frame with plexiglas face, two panels blue and white with the words, "Plymouth - Chrysler", and will be internally illuminated by slim-line lamps. It is to be located 1'6" from the street line and approximately 20' from the traveled way. A plot plan showing the proposed location of the sign was submitted together with detailed plans of its design and construction.

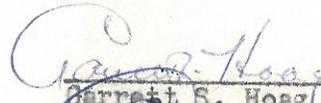
Decision

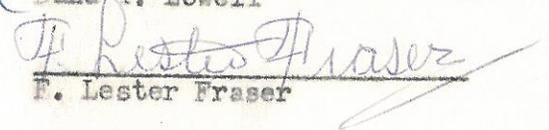
The Board of Appeal finds that, subject to the restrictions imposed herein, the proposed sign will be in harmony with the general purpose and the intent of Section XXIIIA of the Zoning By-law, and will not be injurious to the neighborhood nor to traffic and safety conditions, nor otherwise detrimental to the public safety and welfare.

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Accordingly, the Board hereby grants permission for the proposed standing sign in accordance with the application and plans submitted and on file with this Board subject to the conditions:

1. Said sign shall not exceed a height of twelve feet from the ground to the bottom of the sign.
2. That all existing signs shall be removed, with the exception of the two signs fixed on the front and side walls of the building, including all signs in or on windows or so placed as to be seen through the windows, and the premises shall be maintained free of all signs except those hereby expressly excepted or approved.


Garrett S. Hoag

Dana T. Lowell

F. Lester Fraser

Filed with Town Clerk _____

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986 WORCESTER RD
WELLESLEY
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ASSESSORS PLAN SHEET # 200
20 SCALE
Thomas J. Joyce
Comm. # 11919

