

TOWN OF WELLESLEY



MASSACHUSETTS

64-42

JOHN L. HAYDEN
GARRETT S. HOAG
DANA T. LOWELL

BOARD OF APPEAL

KATHARINE E. TOY, CLERK
TELEPHONE
CE. 5-1664

Appeal of Norfolk County Trust Co.

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:50 p.m. on September 17, 1964, on the appeal of Norfolk County Trust Co. from the refusal of the Inspector of Buildings to issue a permit for the erection of a standing sign at 342 Washington Street. The reason for such refusal was that Section XXIIA, Part C, Subpart 3.a. 1. (d) prohibits standing signs except in particular instances when a permit is granted by the Board of Appeal in accordance with the provisions of paragraph 7 of said Subpart.

John Marsh, representative of the Bank, represented the appellant.

The Planning Board opposed the granting of the request.

On August 28, 1964, the Inspector of Buildings notified the appellant in writing that its application for a permit to erect a standing sign had been refused as it would violate the Zoning By-law for the above-mentioned reasons. On September 1, 1964, the appellant took an appeal in writing and thereafter due notice of the hearing was given by mailing and publication.

Statement of Facts

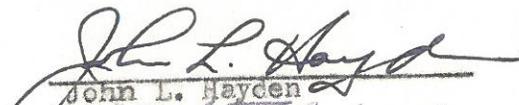
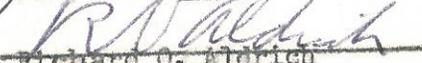
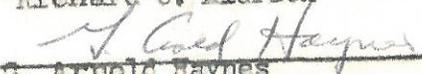
The sign involved is to be located on property located within a Business District. The appellant seeks permission to erect a standing sign 7' x 9' and 18' high. The sign with the wording, "Norfolk County Trust Company" is to be supported by two posts eleven feet high. It is to have green letters on a white background and lighted internally with Florescent lamps, and to be located seven feet from the street line.

It was pointed out that as the bank building is located approximately sixty feet back from the street, the proposed sign is needed to identify it. The existing standing sign sets back a greater distance and does not serve its purpose and cannot be readily seen by those looking for the bank.

Decision

The Board finds that the proposed sign would violate the above-cited provisions of the Zoning By-law relative to the fifteen-foot set back requirement from any property boundary line. In its opinion, the facts in this case do not warrant the granting of the requested permission and to grant such permission would derogate from the general purpose and intent of Section XXIIA of the Zoning By-law.

Accordingly, the appeal is denied.


John L. Hayden

Richard O. Aldrich

G. Arnold Haynes

Filed with Town Clerk 10/27/64