



ZONING BOARD OF APPEALS

TOWN HALL • 525 WASHINGTON STREET • WELLESLEY, MA 02482-5992

RICHARD L. SEEGEL, CHAIRMAN
J. RANDOLPH BECKER, VICE CHAIRMAN
DAVID G. SHEFFIELD

LENORE R. MAHONEY
EXECUTIVE SECRETARY
TELEPHONE
(781) 431-1019 EXT. 2208

ROBERT W. LEVY
WALTER B. ADAMS
DEREK B. REDGATE

Date: 8/29/16

ZBA: 2016-80

Petition for:	Residential Fee	Commercial & Municipal Fee
Variance	_____ \$200	_____
Special Permit	_____ \$200	_____ \$500
Special Permit/Findings	_____ \$200	_____
Special Permit Renewals	_____ \$150	_____
Signs	_____	_____ \$300
Site Plan Approval without PSI	_____	_____ \$2,000 & Fire Department Consulting Fee
Site Plan Approval with PSI	_____	_____ \$3,500
Appeals	_____ \$200	_____ ✓ \$300
Comprehensive Permit	_____	_____ \$750
Publication & Mailing Fees/All Petitions	_____ \$25	_____ ✓ \$25
Petitioner assumes all costs for Peer Review		

RECEIVED
TOWN CLERK'S OFFICE
WELLESLEY MA 02482
2016 SEP 21 P 12:13

Property Location: 366 Washington Street Zoning District: B05-

Property located in a: Historic District Yes No
Wetlands Protection Area
Water Supply Protection District

Applicable Section(s) of the Zoning Bylaw: 22A.1 Letter height exceeds allowable
Explanation of Request: Justification details Attachment A. Letter size and building information attached

Requested Relief:
_____ Lot Area _____ Front Yard Depth (Street Setback)
_____ Lot Coverage _____ Side Yard Width (Side Line Setback)
_____ Frontage _____ Rear Yard Depth (Rear Line Setback)
_____ Front Yard Width _____ Other Special Permit

OWNER OF PROPERTY/PETITIONER 366 Washington St. LLC

MAILING ADDRESS: 110 Noyes Mgmt, 341 Washington St, Wellesley Hills, MA 02481

PHONE: WORK: 781 235-4300 HOME: _____

SIGNATURE OF OWNER: See Attached

AGENT FOR OWNER: Viewpoint Sign + Awning

MAILING ADDRESS: 35 Lyman St, Northboro, MA 01532

PHONE: WORK: 508-393-8200 x21 HOME: _____

366 Washington Street, LLC
c/o Haynes Management, Inc.
34 Washington Street, Suite DEC 7
Wellesley Hills, MA 02481-1909
781-235-4300

August 26, 2016

Town of Wellesley
Zoning Board of Appeals
525 Washington Street
Wellesley, MA 02481

To whom it may concern:

Please be advised that I, Mary R. Butler, Manager of 366 Washington Street LLC, owner of the property located at 366-370 Washington Street, Wellesley, MA hereby consent and allow David Randa of ViewPoint Sign and Awning to act on my behalf in submitting all necessary design review and ZBA applications pertaining to the signage for 4G Clinical, LLC which signage will be located at 370 Washington Street.

Sincerely,



Mary R. Butler
Manager

Deeded name of property

366 Washington Street, LLC

SIGN INFORMATION

Number of Signs)

Type	<u>Illumination</u>	<u>Height</u>	<u>Width</u>	<u>Setback</u>	<u>Sq Ft/</u>	<u>Height</u>	<u>Total Area</u>
	<u>Internal/External</u>				<u>Panel</u>	<u>Above</u>	
						<u>Ground</u>	
Standing:	_____	_____	_____	_____	_____	_____	_____

	<u>Illumination</u>	<u>Height</u>	<u>Width</u>	<u>Area</u>	<u>Height</u>	<u>% of</u>	<u>% of</u>
	<u>Internal/External</u>				<u>Above</u>	<u>Façade</u>	<u>Window</u>
					<u>Ground</u>		
Wall:	<u>None Lit</u>	<u>36"</u>	<u>31'10"</u>	<u>7.78 SF.</u>	<u>15'</u>	<u>5%</u>	
Window:	_____	_____	_____	_____	_____	_____	_____
Awning:							
Perpendicular:							

4G Clinical, 366 Washington St, Wellesley, ZBA form Explanation of Request:

Attachment **A**:

Justifications for making the "4G" logo larger than the allowed 14" height

- The "4G" portion of the sign is technically the LOGO of the company - not just TEXT as defined in the regulations.
- The overall building height is 15'-7" x 99' The size of the sign, including the LOGO and the TEXT is less than 1% of building façade
- The facade is 30 feet further back from the sidewalk than other businesses which do not have a parking lot in front of them such as the retail stores along Central and Church Streets. The sign is large enough to be seen from Washington St, but not too big to overwhelm the building facade.
- Literal enforcement of this bylaw would be a hardship to Clients Logo being visible
- Approval of this application will be a benefit to this business and the town. It will not impact the integrity or character of the neighborhood, and will not be detrimental to the general purpose of the by-laws.
- This Board may grant desirable relief without substantial detriment to the public good and without nullifying or substantially derogating from the intent or purpose of the by-law.

Jonathan Law, Chair
Robert Skolnick, Vice Chair
Sheila Dinsmoor
Ingrid Carls
Helen Robertson

Robert Broder, AIA, *alternate*
Amir Kripper, *alternate*



Town Hall
525 Washington Street
Wellesley, MA, 02482
Tel. (781) 431-1019 ext. 2230
Fax (781) 237-6495

Contact: Heather Lamplough
hlamplough@wellesleyma.gov

RECOMMENDATION

August 18, 2016

Richard Seegel, Chair
Wellesley Zoning Board of Appeals
Town Hall, 525 Washington Street
Wellesley, MA 02482

Michael Grant
Inspector of Buildings
Town Hall
Wellesley, MA 02482

Re: 4G Clinical, 366 Washington Street, Application for Wall Sign, DRB 16-47S

Dear Mr. Seegel and Mr. Grant,

On August 4, 2016, Viewpoint Sign and Awning on behalf of the applicant, 4G Clinical (the "Applicant"), submitted a Sign Permit application for the installation of one (1) wall sign, to be located at 366 Washington Street. The proposed lettering of "4G" exceeds the allowable letter height in the district, and will therefore require a Special Permit from the Zoning Board of Appeals.

The following documents are considered part of the application and are attached for your records:

- Sign Application submitted 08/04/16
- Project Plans prepared by Viewpoint Sign and Awning, dated 08/03/16 with the latest revision date of 08/09/16

The Design Review Board reviewed the project at their meeting on August 17, 2016. After a brief discussion Mr. Kripper moved to recommend approval of the signs as presented. Ms. Dinsmoor seconded. The motion passed unanimously (3-0).

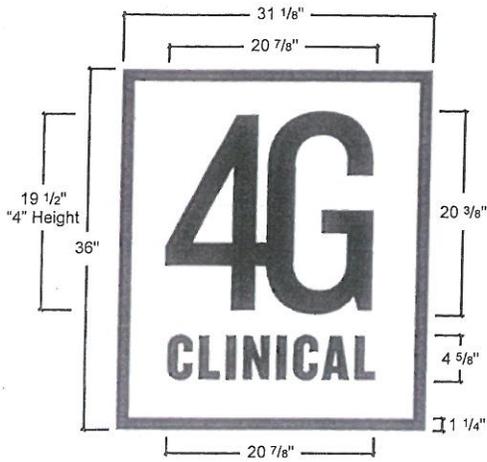
The DRB's recommendation authorizes the Building Department to issue permits based on the plans revised in accordance with the recommendation. Please contact me should you have further questions.

Sincerely,

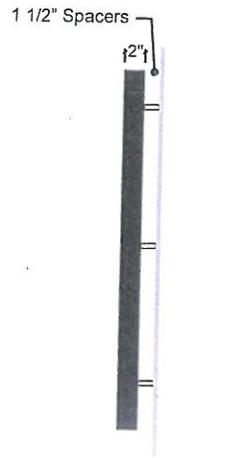
A handwritten signature in cursive script, appearing to read "H. Lamplough", is written over the typed name.

Heather Lamplough, Senior Planner
On Behalf of the Design Review Board

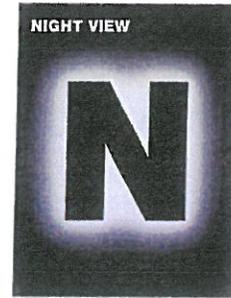
Cc: File Copy; Bart Steele, Viewpoint Sign and Awning



E1 Elevation: #8000.1 (Qty 1) Halo-lit Graphics
Scale: 1" = 1'



S Side View:
Scale: 1" = 1'



Generic Halo-lit Channel Sample:

Description:
(Qty 1) Halo-lit Graphics
- Fabricated aluminum graphics
- Internally illuminated with LEDs.
- Clear polycarbonate on back of graphics.
- Space mounted to exterior wall.
- Location of remote power supply -

Colors:
Illumination - White LEDs (halo-lit)
Graphics - painted Black
Backs - Clear polycarbonate

Installation:
By Viewpoint.
This sign is intended to be installed in accordance with the requirements of Article 600 of the National Electrical Code (NEC) and/or other applicable Local Electrical Codes (LEC). This includes proper grounding and bonding of the sign.

Logo:
Artwork Needed



Proposed:

Job: 4 G Clinical
Account Manager: Bart Steele
Location: 366 Washington Street - Wollastley, MA
Date: 08.03.16 1.5
File: 4GClIn_WollMA_HaloGraphics_1.cai
Designer: Mathew Hoard

Revisions: 08.04.16 .5
08.09.16 .5

THIS PROPOSAL DRAWING CONTAINS ORIGINAL ELEMENTS CREATED BY VIEWPOINT SIGN AND AWNING. ALL RIGHTS RESERVED. UNAUTHORIZED DUPLICATION OR REPRODUCTION IS PROHIBITED.

ViewPoint SIGN AND AWNING
1.508.393.8200
FAX 1.508.393.4244

Customer Approval Acct. Manager Approval Production Approval

THIS PROPOSAL DRAWING CONTAINS ORIGINAL ELEMENTS CREATED BY VIEWPOINT SIGN AND AWNING. ALL RIGHTS RESERVED. UNAUTHORIZED DUPLICATION OR REPRODUCTION IS PROHIBITED.

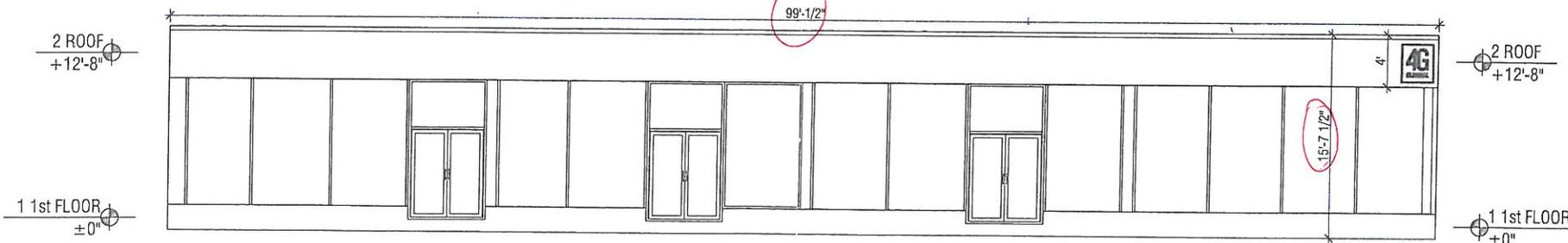
NOTE:
FINAL DIMENSIONS TO BE VERIFIED
THIS DOCUMENT IS FOR PRICING ONLY

HALO LIGHT SIGN



DETAIL

SCALE: 1/2" = 1'-0"



FRONT ELEVATION

SCALE: 1/8" = 1'-0"

Washington St



West Suburban MRI & CT Center

© 2016 Google
© 2016 Google

GOO

42°18'33.68" N 71°16'37.50" W elev 144 ft