



ZONING BOARD OF APPEALS
TOWN HALL WELLESLEY, MA 02181

STEPHEN S. PORTER, Chairman
JOHN A. DONOVAN, JR.
ROBERT R. CUNNINGHAM

MARY ANN McDOUGALL
Executive Secretary
Telephone
235-1664

WILLIAM E. POLLETTA
FRANKLIN P. PARKER
SUMNER H. BABCOCK

84-6

Petition of Boston Federal Savings Bank and W. Diehl Trust

Pursuant to due notice, the Special Permit Granting Authority held a Public Hearing in the upper Town Hall main hearing room on Thursday, February 23, 1984 at 8 p.m. on the petition of Boston Federal Savings Bank and W. Diehl Trust requesting a Special Permit under Section XXIIA to erect an internally illuminated wall sign at 200 Linden Street, located in an Industrial District, which sign will violate the height and area requirements of the Zoning Bylaw. Said request is pursuant to Section XXV of the Zoning Bylaw.

On February 2, 1984, the petitioner filed a request for a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Presenting the case at the hearing was Robert H. Taylor, President of the Boston Federal Savings Bank and Edward Murphy of Demco Sign Co. Mr. Taylor stated that the bank has been enlarged, and they wish to remove the existing sign from one wall and place a new sign on the wall facing Linden Street. The bank hours are Monday through Wednesday until 5 p.m., Thursday until 8 p.m., Friday until 6 p.m. Mr. Taylor requested illumination of the sign during those business hours and later if possible.

Alfonsina Marchetti, 7 Pine Tree Road, objects to the illumination of the sign, because she is concerned about light shining on her property. Beverly Loomis, 18 Hill Top Aorad, expressed concern about setting a precedent for internally illuminated signs in Wellesley.

Statement of Facts

The property in question is located at 200 Linden Street, owned by W. Diehl Trust, in an Industrial District.

Boston Federal Savings Bank leases a portion of the building and proposes a new internally illuminated wall sign on the wall facing Linden Street. The existing sign on the other wall would be eliminated. The proposed sign would be 55 square feet in size, with a height of 16.6 feet. A Special Permit is request for the illumination, size, and height.

Drawings of the proposed sign were submitted by Demco Sign Co., Inc., Boston, Ma., dated 1/4/84 and 1/16/84.

The Design Review Board held a sign review on January 12, 1984 and in a letter of January 17, 1984 approved two signs as requested at the time by the petitioner. The petitioner subsequently applied to this Authority for only one sign.

The Planning Board, in a letter of February 17, 1984, voted to support the design recommendations of the Design Review Board.

Decision

This Authority has made a careful study of the evidence presented.

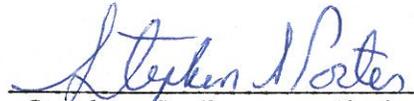
The petitioner is requesting a Special Permit for a sign at 200 Linden Street to identify the Boston Federal Savings Bank. This Authority is of the opinion that the proposed wall sign is in harmony with the general purpose and intent of Section XXIIIA of the Zoning Bylaw with regards to the size and height.

However, this Board is of the opinion that the internal illumination of the proposed sign should not be allowed. The Board does not want to set a precedent for allowing large internally illuminated signs in areas such as Linden Street.

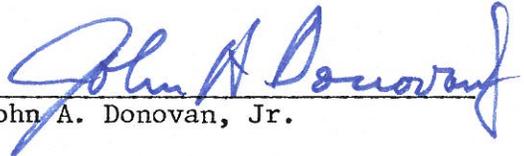
Therefore, a Special Permit is hereby granted for the proposed sign at 200 Linden Street, 55 square feet in size, and no higher than 16.6 feet, as shown in drawings submitted by Demco Sign Co., Inc., Boston, Ma. dated 1/4/84 and 1/16/84.

The request for a Special Permit for internal illumination is hereby denied.

The Building Inspector is hereby authorized to issue a permit for the sign (without internal illumination) upon his receipt and approval of an application.



Stephen S. Porter, Chairman



John A. Donovan, Jr.



William E. Polletta

mam

MAR 13 11 33 AM '84