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ZONING BOARD OF APPEALS

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Petition of Diet Center of Wellesley

Pursuant to due notice the Special Permit Granting Authority held a public hearing in the hearing room on the second floor of the Town Hall at 8:20 p.m. on June 28, 1979, on the petition of Diet Center of Wellesley, requesting a special permit, under the provisions of Section XXIIIA, Part C, Subpart 3, a. 7. (b) and Section XXV of the Zoning By-law, which will allow the addition of the name "Diet Center," on the existing standing sign at 141 Linden Street. Said sign would be in violation of Section XXIIIA, Part C., Subpart 3, a. 1. (d) of the Zoning By-law which prohibits standing signs.

On June 13, 1979, the petitioner requested a hearing before this Authority and thereafter due notice of the hearing was given by mailing and publication.

Patricia Bates spoke in support of the request at the hearing.

Statement of Facts

The property involved is located within an Industrial District. There is a building on the property which is occupied by several business establishments and professional offices.

The petitioner seeks a special permit to erect a sign which will identify the Diet Center which recently has been opened. The sign will have the wording, "Diet Center" in 5" white letters bolted to the existing brick wall. The letters, it was stated, will be the same size as those now on the sign and will line up with the other names on the sign. The petitioner feels there is a need for the proposed sign in order to identify the location of the Center and that the sign will be in harmony with the intent of the By-law.

Decision

The Authority finds that the proposed sign will be in harmony with the general purpose and intent of Section XXIIIA of the Zoning By-law and will not be injurious to the neighborhood nor to traffic and safety conditions, nor otherwise detrimental to the public safety and welfare. The Authority feels, in this case, there is a need for a sign as proposed to adequately identify the petitioner's Center which has opened recently in the building on the site.

Accordingly, the Authority hereby grants permission for the erection of the sign as specified on the application and shown on the plan submitted and on file with this Authority, subject to the following condition:

