

CollegeBoundfund[®]

Saving for College in 3 Simple Steps

A Flexible Tax-Advantaged Section 529 Plan



Investment Products Offered

• Are Not FDIC Insured • May Lose Value • Are Not Bank Guaranteed

Step 1: Determine How Much

As with any savings plan, it all starts with a goal.

Establishing a Goal

Although the cost of a higher education can seem overwhelming, investing for even part of your savings goal can help your loved one get a head start. The key is knowing where to start.

Help Is at Your Fingertips

The CollegeBoundfund Calculator, available as an iPhone application at Apple's iTunes and App Store sites or accessible at www.collegeboundfund.com, can help you estimate how much you'll need or how close you are to your college savings goal.

Find the Fastest Way to Get There

Once you have a goal in mind, you'll be eager to get started. Keep in mind that as a Section 529 savings plan, CollegeBoundfund allows your investments to grow free from federal income taxes.

This means that a CollegeBoundfund account could grow faster than an identical taxable account. Please keep in mind that the availability of such tax or other benefits may be conditioned on meeting certain requirements.

The chart below compares a hypothetical one-time investment of \$10,000 with a 6% annual rate of return in a tax-free college savings account versus an identical investment in a taxable account.

The Power of Tax-Free Earnings Growth



This is a hypothetical example.

The tax rate applied above is a blended federal and state tax rate of 24.45%.

This example does not represent the performance of any particular investment, including CollegeBoundfund or any AllianceBernstein mutual fund.

Of course, different assumptions will result in different outcomes. Your results may be more or less than those shown in this example. These figures do not reflect any management fees or expenses that would be paid by a 529 plan participant. Such costs would lower performance.

Step 2: Discover CollegeBoundfund

CollegeBoundfund offers you a tax-advantaged investing opportunity with other flexible features that can make investing convenient and easy.

Flexibility & Convenience

- **Dollar-Cost Averaging**¹—A systematic way to gradually shift money between investment options with a monthly reallocation feature.
- **Online Gifting Tool**—One of a very few plans with an online gifting tool, making it easy for your clients to invite friends and family to contribute. Account owners can register and learn more by visiting www.collegeboundfund.com/gifting.
- **Rollover Option**—College savers of participating distributors may roll over from any 529 program or share class into CollegeBoundfund without incurring an initial sales charge.

A Comprehensive, Next-Generation Menu

- **Pursue Upside Potential**—Four age-based portfolios (including a first-of-its-kind passive option), three fixed-allocation portfolios and a wide range of individual fund options to help your savings grow.
- **Seek to Manage Risk**—A stable-value option that invests primarily in a diversified portfolio of fixed-income securities and money-market instruments. Plus, a volatility management component² (available in the actively managed age-based and balanced and conservative risk-based portfolios) that aims to decrease equity market risk, particularly in extreme market environments.

Estate & Gifting Advantages

- **High Contribution Ceiling**—Contributions can continue until the total value of all CollegeBoundfund accounts for a beneficiary equals \$395,000. That's one of the highest limits among 529s. Of course, earnings can continue to grow beyond this point.
- **Special Gift and Estate Tax Treatment**—Contributions to CollegeBoundfund can help you avoid gift and estate taxes under certain circumstances. You can contribute up to \$70,000 per beneficiary in a single year (\$140,000 for married couples) without federal gift tax consequences, provided no additional gifts are made to the beneficiary over a five-year period. And contributions made to CollegeBoundfund are excluded from your taxable estate for federal estate tax purposes. This exclusion is subject to an add-back rule in the event of your death within five years.

Under an "add-back" rule, if a contributor to a 529 plan elects to treat the gift as having been made over a five-year period and dies during the five-year period, prorated amounts allocatable to the years after death are included in the contributor's gross estate for federal estate tax valuation purposes. You should consult with your tax advisor or accountant to determine your individual tax situation. Please see the Program Description for more information.

¹Dollar-cost averaging does not assure a profit or protect against loss in a declining market.

²The volatility management component is managed as a separate portfolio (the "Portfolio") within each of the Age-Based Portfolios, as well as the Balanced and Conservative Fixed-Allocation Portfolios (collectively the "Investing Portfolios"). The objective is to seek total return from growth of capital and income. The Portfolio aims to reduce the overall portfolio volatility and equity exposure of each Investing Portfolio, particularly in extreme market environments. By reducing the overall equity exposure of the Investing Portfolio, the Portfolio seeks to reduce the volatility of the Investing Portfolio's overall portfolio and therefore reduce volatility's negative impact on returns. Individuals cannot invest directly in the Portfolio. Please refer to the CollegeBoundfund Program Description, which contains this and other information.

State-of-the-Art Investment Lineup

CollegeBound*fund* makes it easy to find a college savings approach that's suitable for any investment goal, risk tolerance or time horizon.

Our Next-Generation Menu

- Three Actively Managed Age-Based Strategies—Conservative, Moderate and Aggressive Growth
- One Passively Managed Age-Based Strategy—CollegeBound*fund* Morningstar Index Portfolio
- Three Fixed-Allocation Strategies—Conservative, Balanced and Appreciation
- Eight Individual Fund Portfolios—Fixed Income and Growth or Value Equities¹
- One Stable-Value Option—Principal-Protection Income Portfolio

Strategies That Adjust as a Child Gets Closer to College

Age-based strategies let your clients select the portfolio that matches their child's age. For younger children, the strategies invest more heavily in stocks. As a child nears college age, the asset allocation gradually becomes more conservative, with a higher percentage of bonds and cash equivalents.

Strategies That Remain Static

Our three fixed-allocation strategies represent blends of stocks and bonds that don't change over time:

- A conservative, primarily bond-based alternative;
- a balanced 60% stock/40% bond mix;
- and an entirely stock-based, high-growth-potential approach.

Customize with Individual Funds

Fixed Income

- AllianceBernstein Global Bond Portfolio
- AllianceBernstein Bond Inflation Strategy

Growth

- AllianceBernstein Large Cap Growth Portfolio
- AllianceBernstein Discovery Growth Portfolio
- AllianceBernstein Small Cap Growth Portfolio

Value

- AllianceBernstein Growth & Income Portfolio
- AllianceBernstein International Value Index Portfolio
- AllianceBernstein Discovery Value Portfolio



Given the growing interest by investors and advisors in lower-cost passively managed investments, CollegeBound*fund* has selected a Morningstar 529 College Savings Index series in introducing a passively managed age-based offering—a first of its kind—in an advisor-sold plan.

¹For Direct Rhode Island Accounts: Three Vanguard index options available only to Rhode Island Accounts purchasing directly from the Program (Vanguard Total Bond Market Index Portfolio, Vanguard Total Stock Market Index Portfolio, Vanguard Total International Stock Index Portfolio).

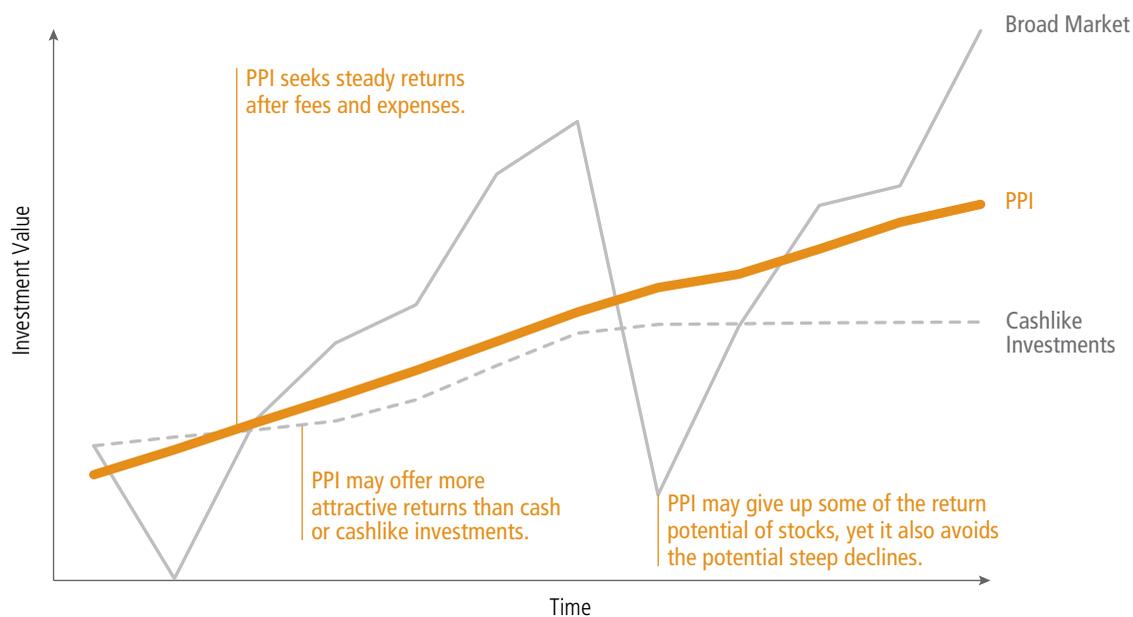
About the Principal-Protection Income Portfolio

CollegeBoundfund's Principal-Protection Income Portfolio (PPI) is a stable-value option that invests primarily in a diversified portfolio of fixed-income securities and money-market instruments.

The Search for Steady Returns

PPI seeks to provide a stable return that's higher than those of the safest havens, which may allow college savers to enjoy principal protection while earning more income than they would on the sidelines in cash or in a money market.

Hypothetical Growth of Initial Investment



This is for illustrative purposes only and does not represent the performance of any specific AllianceBernstein product.

The Principal-Protection Income Portfolio does not guarantee any particular rate of return. The Portfolio seeks to minimize fluctuations in the value of its investments by entering into contracts, known as wrapper agreements, with financial institutions such as banks and insurance companies. However, these wrapper agreements are subject to certain risks and do not guarantee any participant's investment in the Portfolio. Although the Portfolio seeks to preserve the value of your investment, it is possible, under certain circumstances, to lose money by investing in this Portfolio. Please see the Program Description for more information.

With a Little Help from Your Friends: Giving the Gift of Education

It's easy to let friends and family know they're able to contribute to your child's CollegeBoundfund account. CollegeBoundfund's online gifting tool makes it fast and simple for others to give.

Funding a child's college education, or even your own, can be a significant financial challenge, but friends and family can help. Often enough, friends and family don't know what to give on birthdays, holidays and other special occasions—so let them know they can give the gift of education by making a contribution to your 529 account.

Everything you need is available on CollegeBoundfund's new gifting website: from setting up gifting occasions and mailing lists to sending out invitations and keeping track of gifts received.

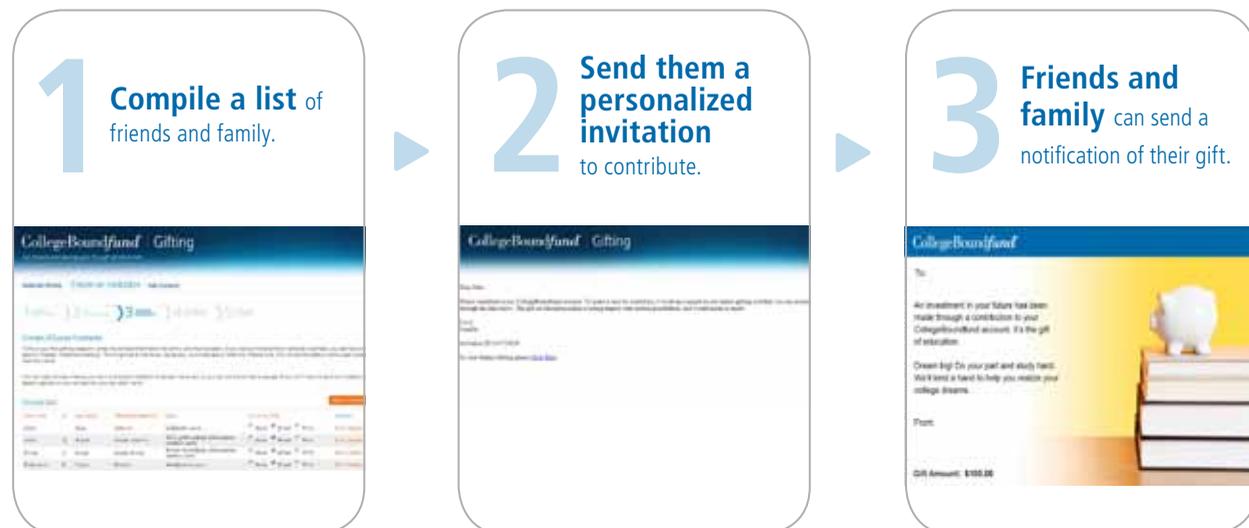
Next time someone asks what they can give for a special occasion, encourage them to give a gift that will last a lifetime.

Gifting Can Happen All Year Round

- Birthdays
- Graduations
- Holidays
- Tooth Fairy
- Personal achievements and honors
- Just because...

Visit: www.collegeboundfund.com/gifting

It's Easy for You to Help Friends and Family Give the Gift of Education



Step 3: Enroll Today

It's simple to make CollegeBound*fund* part of your investing strategy—whether you're just beginning to invest or supplementing existing savings earmarked for college.

Open an Account

It's easy to establish an account:

- Work with your financial advisor to fill out a CollegeBound*fund* application. If you don't have a financial advisor, please call us at 888.324.5057 for assistance with locating one in your area.

Don't forget:

- Read the CollegeBound*fund* Program Description before investing.
- Simplify your life and sign up for eDelivery. We'll send you e-mail notifications when your quarterly statements, annual reports and Program Description are ready for viewing.

Contribute to Your Account Regularly

Establish an Automatic Contribution Plan:

For most families, the key to funding a higher education is to start saving early and to save regularly. An automatic contribution plan will help you make consistent investments over time.

Consolidate Your College Savings:

If you have an existing 529 account with another state or a UGMA/UTMA, you can transfer those assets to CollegeBound*fund* to easily track your savings goals. If you have more than one beneficiary, you'll need a separate account application for each.

Ask Friends and Family to Contribute:

CollegeBound*fund's* online gifting tool makes it fast and simple to let friends and family know they're able to contribute to your child's CollegeBound*fund* account.

Manage Your Account

Our website includes a wealth of resources to help you manage your CollegeBound*fund* account. You can:

- Access your account
- Utilize our online gifting tool
- Download forms and literature
- Review investment performance
- Find the answers to frequently asked questions

For more information, speak to a CollegeBound*fund* representative at 888.324.5057 Monday–Friday, 8:30 a.m.–7:00 p.m. ET, or visit us online at www.collegeboundfund.com