

WELLESLEY DESIGN REVIEW BOARD
REGULAR MEETING
APRIL 27, 2016; 7:00 PM
GREAT HALL, WELLESLEY TOWN HALL

Members Present: Robert Skolnick, Ingrid Carls, and Helen Robertson
Staff: Heather Lamplough
Also Present: Holly Bitz, Dean Behrend, Marty Ryan, and Phil Cordeiro

Mr. Skolnick called the meeting to order at 7:00 pm

DRB 16-22S: Wellesley Country Club

Phil Cordeiro of Allen & Major Associates, Inc. and Marty Ryan presented the proposed project to the Board. Mr. Cordeiro explained that the Wellesley Country Club has been selected to host a tournament and because of the requirements of the US Golf Association, they need to erect temporary signs for the tournament. They are proposing to erect three temporary signs/scoreboards on the course. He explained that the zoning bylaw doesn't allow temporary signs of this size to be placed within this zoning district. He explained that the scoreboards will be constructed and erected solely for the purposes of this one tournament and that they will be removed immediately following the conclusion of the tournament. The tournament is taking place the second week of September, so basically these will be up for that one month. Mr. Cordeiro explained the locations of the scoreboards on the course in reference to the road. He explained that these signs will be deep in the course and will have no impact on the public.

Following a brief discussion, Mr. Skolnick moved to recommend approval of the signs as presented. Ms. Robertson seconded. The motion passed unanimously (3-0).

DRB 16-15S: Charles River Medical Associates

The Board discussed the revised plans for the sign at 873 Worcester Street. Miss Lamplough explained that she had received the dimensions of both the wall that the sign will be located on, and the dimensions of the entire façade of the building. She explained that the sign is larger than 10% of that one wall, but in re-visiting the application it was decided that the entire side of the building would essentially be the façade. She also stated that staff did verify that at least one of the business establishments listed on the sign would be behind the wall(s). With the new calculations, the sign is less than 75 sq. ft. and is under 10% of the façade, and therefore is conforming with the zoning bylaw. Mr. Skolnick stated that the applicant did exactly what they requested of him and that if each business establishment had a separate sign it would look even busier. Ms. Carls asked about the lighting of the sign and asked if the lights are on a timer. Miss Lamplough stated that the bylaw requires that lights cannot be on between the hours of 12:00am and 6:00am unless the business establishment is open. One of the Board members stated that the sign as presented is not centered on that building, and that they should state that the sign should be centered under the gable.

After a brief discussion Mr. Skolnick moved to recommend approval of the revised wall sign, with the condition that the letters and logos shall be reverse lit (halo lit), illuminated by white light only, and that the sign is centered on the façade. Ms. Robertson seconded. The motion passed unanimously (3-0).

DRB 16-20S: Linden Square

Holly Bitz presented the revised banner signs to the Board. Ms. Bitz explained that they have revised the pole banner designs since the last meeting. She explained that as discussed they chose a seasonal/decorative image and then also incorporated the Linden Square name, logo, and website onto the

WELLESLEY DESIGN REVIEW BOARD
REGULAR MEETING
APRIL 27, 2016; 7:00 PM
GREAT HALL, WELLESLEY TOWN HALL

banners as well. Ms. Bitz explained that the map makes it appear that the poles and banners are much closer together than they are in real life, and that they are pretty spread out. She explained that they are still asking to increase the size of the banners to 3x6. Miss Lamplough explained that the banners that currently exist in Linden Square are considered decorative, and therefore did not need approval. Miss Lamplough stated that Ms. Dinsmoor, who could not attend the meeting did call and state that she was not in favor of these.

After a brief discussion Mr. Skolnick moved to recommend approval of the revised 25 pole banners. Ms. Carls seconded. The motion passed unanimously (3-0).

Minutes

Mr. Skolnick moved to approve the minutes for the Design Review Board meeting on April 13, 2016. Ms. Robertson seconded. The motion passed unanimously.

Mr. Skolnick adjourned the meeting at approximately 7:25 pm.

Note: A recording of this meeting is available in the Planning Department.

Minutes Approved: 06/08/2016

Respectfully submitted by:
Heather Lamplough
Wellesley Planning Department