

WELLESLEY SQUARE WAYFINDING & BRANDING PROJECT COMMITTEE
FRIDAY, AUGUST 26, 2016, 9:00AM
GREAT HALL, TOWN HALL

AGENDA

1. Call to Order
2. Review and Critique the results of the previous Ideation Exercise
3. PowerPoint Presentation – Mark Favermann
4. Begin developing a Wellesley “brand image”
5. Plan next steps:
 - a. Date/time of next Project Committee meeting
 - b. Objectives for next Project Committee meeting
6. Public Comments on Matters Not on the Agenda
7. Adjourn