WELLESLEY SQUARE WAYFINDING & BRANDING PROJECT COMMITTEE
FRIDAY, JULY 8, 2016, 9:00AM
GREAT HALL, TOWN HALL

AGENDA

1. Call to Order
2. Identify Project Committee's strategies and goals
3. Ideation to brainstorm ideas for the brand theme, logo and possible slogan or tagline
4. Plan next steps:
    a. Date/time of next Project Committee meeting
    b. Objectives for next Project Committee meeting
5. Public Comments on Matters Not on the Agenda
6. Adjourn