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ZONING BOARD OF APPEALS

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Administrative Secretary
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Petition of Wellesley Volkswagen, Buick, Inc.

Pursuant to due notice the Special Permit Granting Authority held a public hearing in the hearing room on the second floor of the Town Hall at 8:15 p.m. on January 18, 1979, on the petition of Wellesley Volkswagen, Buick, Inc., requesting a special permit under the provisions of Section XXIIIA, Part C., Subpart 3. a. 7. (b) of the Zoning By-law which will allow the petitioner to erect a standing sign on the premises, owned by William Diehl Realty Trust, 231-265 Linden Street, with the following wording, "Buick."

On December 28, 1979, the petitioner requested a hearing before this Authority and thereafter due notice of the hearing was given by mailing and publication.

John M. Frey, President of Wellesley Volkswagen, Buick, Inc., spoke in support of the request at the hearing.

Statement of Facts

The property involved is on the southerly side of Linden Street, within a Business District. There is a building on the premises in which the petitioner operates his Volkswagen - Buick sales and service business. He recently acquired the Buick franchise and now seeks a special permit to erect a standing sign to identify the new dealership.

The proposed sign, as requested, is to be a double-faced standing sign, 3'4" x 6', mounted on a post 2'8" in height, with the overall height from the ground to the top of the sign to be six feet. The word, "Buick" is to be in blue letters with a white background. The sign is to be illuminated internally with flouriscent lights, and is to be located 23' back from Linden Street and seventeen feet from the building on the premises.

Decision

The Authority has taken a view of the locus and is of the opinion that a sign, subject to the condition hereinafter imposed, will not be contrary to the public interest or a conflict with the objectives of the By-law, but will be in harmony with the general purpose and intent of Section XXIIIA of the Zoning By-law.

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Accordingly, the Authority hereby grants a special permit for the erection of the standing sign in accordance with the plans submitted and on file with this Authority, subject to the following condition:

1. That all paper and electric signs within the interior of the showpoom, not in conformance with the provisions of the Zoning By-law governing signs, shall be removed before the issuance of a permit for the sign involved.
2. That said sign shall be placed in a planter at least three feet in height and its design approved by this Authority prior to its erection.



Francis L. Swift



William O. Hewett



William F. Cullinane

Filed with Town Clerk _____

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