

22-55

TOWN OF WELLESLEY



MASSACHUSETTS

RICHARD O. ALDRICH
DANA T. LOWELL
F. LESTER FRASER

BOARD OF APPEAL

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KATHARINE E. TOY, CLERK
TELEPHONE
235-1664

Petition of Wellesley Inn, Inc.

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:45 p.m. on September 28, 1972, on the petition of Wellesley Inn, Inc., requesting a special permit under the provisions of Section XXIIA, Part C, Subpart 3 a. 7 and Part E of the Zoning By-law, to replace the existing standing sign with a new standing sign at 576 Washington Street. Said sign would be in violation of Section XXII A, Subpart 3. a. 3 (a) of the Zoning By-law which prohibits the erection of more than one exterior sign for each business establishment consisting of a single building except that if such building has more than one public entrance.

On August 8, 1972, the petitioner filed its request for a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

William W. White, spoke in support of the request at the hearing.

Barbara R. Levings, 20 Nantucket Road and Mary H. Fyffe, 99 Pond Road, both stated that they would like to see the present sign replaced.

Statement of Facts

The property involved is located within a Business District. The building on the property consists of an Inn with a large dining room and a motel addition attached. The Inn has been in business for approximately seventy-five years.

It was stated at the hearing that the sign for which the Board granted permission approximately a year ago has been removed recently and the petitioner now seeks permission to erect a more modest standing sign in its place.

It is proposed to erect a sign approximately 6' x 8', to be mounted on a pole 20' in height. The sign is to have the lettering, "Treadway Wellesley Inn - Good Food Drink and Lodging," all in black letters on a white background, and will have exterior flood lamps from ground surface. The pole is to be located 9'8" from the street line, with the sign 2' from the street line at the nearest point.

The need for the proposed standing sign was stressed by the petitioner in order to provide adequate identification for the establishment. The sign itself, it is felt, will be attractive and in no way prove detrimental to the neighborhood nor injurious to traffic and safety conditions.

Decision

The Board finds that the proposed sign, subject to the following conditions, will be in harmony with the general purpose and intent of Section XXIIA of the Zoning By-law and will not be injurious to the neighborhood nor to traffic and safety conditions, nor otherwise detrimental to the public safety and welfare.

It is the view of the Board that the proposed sign will serve to better identify the Inn for motorists approaching it on Washington Street which is a busy route.

Accordingly, permission is granted to erect a standing sign in the manner aforesaid and in accordance with the plans submitted and on file with this Board subject, therefore, to the following conditions:

1. That no other sign shall be erected on the building or the property or elsewhere on the premises, unless or until permission has been granted by this Board.
2. That said sign shall not be illuminated between the hours of 11:00 p.m. and 7:00 a.m. unless the business establishment is open to the public. The Board reserves the right to make such rules and regulations as it may from time to time deem appropriate respecting the characteristic and duration of illumination of said sign.

Richard O. Aldrich
 Richard O. Aldrich

Dana T. Lowell
 Dana T. Lowell

F. Lester Fraser
 F. Lester Fraser

Filed with Town Clerk _____

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