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TOWN OF WELLESLEY



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BOARD OF APPEAL

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RICHARD O. ALDRICH  
DANA T. LOWELL  
F. LESTER FRASER

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Petition of West Buick, Inc.,

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:30 p.m. on December 14, 1966, on the petition of West Buick, Inc., requesting a special permit under the provisions of Section XXIIA, Part E, of the Zoning By-law which will allow the applicant to reletter an existing standing sign at 216 Worcester Street.

On November 28, 1966, the petitioner requested a hearing before this Board and thereafter due notice was given of the hearing by mailing and publication.

James G. Strathern, owner of West Buick, Inc., spoke in favor of the request

Statement of Facts

The sign involved is a standing sign located within a Business District. It is located approximately ten feet back from Route 9, ramp, off Worcester Street; is approximately 2'6" wide, 12' high, and stands 32' above ground level.

The petitioner seeks permission to replace the wording on the sign as he recently has taken over the dealership of the Buick automobile. The sign is to remain, but the new lettering is to be West Buick. It will have a blue background with red letters and yellow tubing, on the side. It was stressed that the standing sign is needed for traffic headed west on Route 9, and the name of the company should be seen for identification.

Decision

The Board of Appeal finds that the proposed relettering of the existing sign will be in harmony with the general purpose and intent of Section XXIIA of the Zoning By-law, and will not be injurious to the neighborhood nor to traffic and safety conditions, nor otherwise detrimental to the public safety and welfare.

Accordingly, the Board hereby grants permission for the proposed relettering of the existing standing sign in accordance with the application submitted and on file with this Board.

*Richard O. Aldrich*  
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*Dana T. Lowell*  
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*F. Lester Fraser*  
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